

mission *to thrive in an environment
that cultivates strategic
design to impact the
human experience.*

professional
history

design edge, austin,tx
date:July 2005 to Present
title:Communications Designer

experience:

Communication design across a platform of mediums. Projects include; identity design & brand positioning, graphic palettes, self-promotion, website design, environmental design, strategic design initiatives, icon design, concept development, POP display, tradeshow display and graphics, market research, project management, packaging support.

segments:

Texas Instruments, S.C. Johnson, Dell, BreakingPoint Systems, Design Edge internal, Samsill/Microsoft,OHSO, Accessories Select.

craghead & harrold inc, wichita, ks
date:June 2004 to July 2005
title:Communications Designer

experience:

Ad Campaign development, print design, pre-press production, print coordination. Projects include: Identity design, POP display, promotional materials, campaign development, art direction.

segments: Cessna Aircraft, Heartland Dermatology, Intrust Bank, McCauley Propellers, Wilco Aircraft, Downtown Development Center, Local NPR 89.1 KMUW, Wichita Symphony.

ad salon, austin, tx
date:January 2004 to present
title:Freelance Graphic Designer

experience:

E-commerce website design, HTML email marketing design, marketing and ad campaign development, print coordination.

segments:

Chairbrain.com, Brand New You Inc. Miracullum Spa, Jericho Spa Collection, Islandmassageandskin.com, et al.

greyhound printing, wichita, ks
date:August 2003 to June 2004
title:Pre-press Production Artist

experience:

Pre-press print production, Type setting, high resolution scanning, coordinating printing projects and quoting costs, using and updating mass-mailings, maintaining good relationships with vendors, clients and service providers.

aptitude

strengths

Conceptual development, creative problem-solving, strong typography skills, layout, optimism, photography, collaboration, prioritized work-flow.

tools

Photoshop, Illustrator, InDesign, Dreamweaver, Flash, Fireworks, Freehand, Microsoft Office, Mac and PC literate.

kudos and affiliations

Professional & Academic Accolades + Extra Curricular

Published in American Corporate Identity for identity/trademark design.
Programming Co-Chair for Austin's AIGA chapter.
Active participant in IDSA & AdFed Local Chapter.
President of "Visual Voice" student design guild.
Design for "V-squared Studios", an on-campus non-profit design studio.
Juried Portfolio Competition winner.
Annual Scholarship for Artistic Excellence

education

Wichita State University

BFA in graphic design from the College of Fine Arts.

Charles University, Prague, Czech Republic

Study abroad for graphic design, color photography and Prague architecture courses.

extras

Most interesting thing I did this week

Acquired a Thumb Warrior via thumb wrestling.

What I do when I am not over-indulging in design

Playing tennis, throwing dinner parties, baking wedding cakes, fashion design, photography.

My other addictions:

Wingdings, dingbats, typefaces and punctuation marks!!! Oh, and homemade mojitos.

references

Heather Boyce-Broddle

Senior Art Director
BeautyFirst
bbroddle@cox.net
316.529.6024

Bob Ale-Ebraim

Senior Art Director
Associated Advertising
baleebrahim@associatedadv.com
316.683.4691

Justin Petro

UserExperience
Red
jpetro@whatisred.com
512.697.8714